MENRAD

THE VISION

NEWS APRIL 2023

NEW SEGMENT: MENRAD COLOR



MENRAD
SINCE 1896

MENRAD COLOR



Passion Pink





Crimson Red





Garden Green

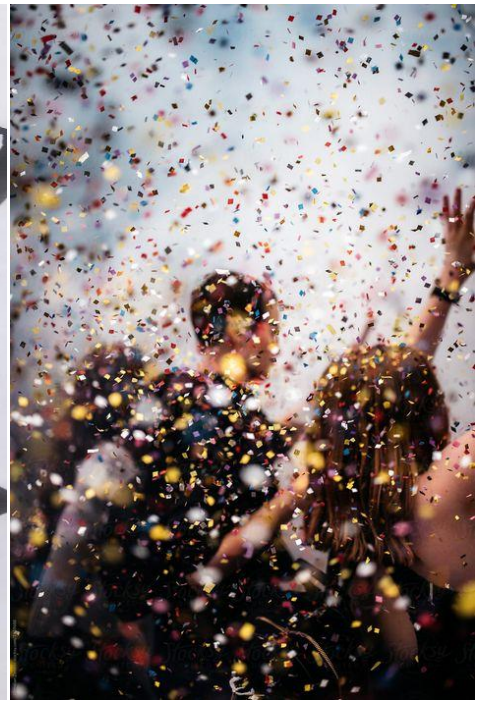


MENRAD
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MENRAD COLOR

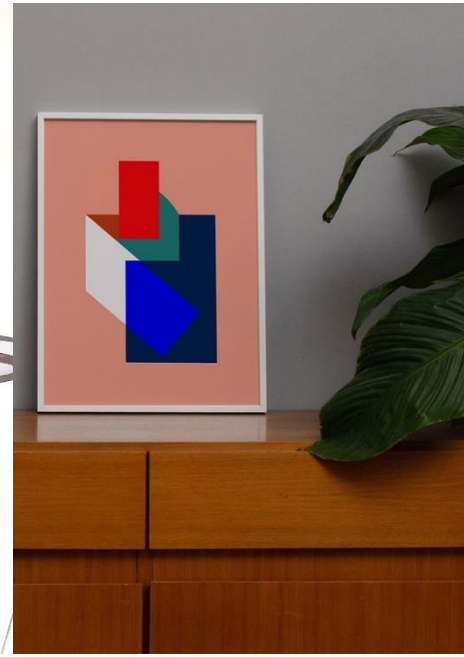


Confetti





Geometric black



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MENRAD COLOR – Ladies´ Acetate



Style 11146
Full Acetate
Women



Style 11148
Acetate
Women



- Modern, yet commercial shapes
- Multi-layer acetate
- 3-dimensional milling to produce colorful accents

MENRAD
SINCE 1896

MENRAD COLOR – Men´s Acetate



Style 11147
Full Acetate
Men



Style 11149
Acetate
Men



Style 11151
Acetate
Men



Rich color effect by multi-layer material or gradient effect

MENRAD
SINCE 1896

MENRAD COLOR – Combination



Style 12052
Combination
Women



Style 12054
Combination
Unisex



Style 13464
Metal
Women



- Vintage inspired shapes
- Rich and vivid color effects by combination of different materials

MENRAD
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MENRAD COLOR – Men´s Metal



Style 13465
Metal
Men



Style 13467
Metal
Men



- Modern, clean rectangle shapes
- Front top color accents

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